

## Invest in Citizenship Pledges Needed!

Every June, WRYM launches our "Invest in Citizenship" campaign in celebration of Canada Day. During this campaign, community champions pool together pledges to help us match donations received between June 1 – July 1st, 2024.

In June of 2023, three champions came together and compiled a pledge pool of \$25,000 leading to a grand total of \$47,055 in donations! We are proud to say, this is not a unique result! Every June, we have exceeded or virtually matched the pledged amount of our champions, and the shockwaves reverberates for the entire month, as the community is inspired by the chance to double their impact, as well as make a difference in celebration of Canada Day.

For WRYM, we see citizenship as a responsibility to one's community. A good citizen contributes to the overall well-being of their environment and becomes a productive member of the community. Thanks to our effective programming and its 87% success rate, we are proud to say that WRYM's former residents enter Windsor-Essex ready to become productive and independent citizens.

If you are interested in becoming one of our community champions/matching donors, in order to help us keep producing active and healthy citizens of our community, please contact our Executive Director at <u>executivedirector@wrym.ca</u> and advise you would like to be a matching donor, and how much you would like your pledge to be. Additionally, all inquiries are welcome, should you wish to discuss this opportunity in more detail.